

Spencerian

SPECIALTIES.



TRADE SPENCERIAN MARK.



Iverson, Blakeman, Taylor, & Co.,

753 AND 755 BROADWAY,

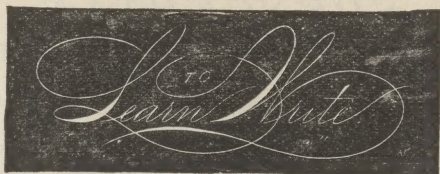
NEW YORK.

THE name "Spencerian" was adopted for Copy Books in 1854 and for Pens in 1860, and since that time it has been used by us as a special Trade Mark for many of our publications and stationers' articles.

It is recognized as a guaranty of Superiority for whatever bears that designation.

We caution Manufacturers and Dealers against making, causing to be made, or selling any articles under the name "Spencerian," as any infringement of our rights will be prosecuted to the full extent of the law.

Wm. Blakeman Taylor & Co

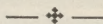


SPENCERIAN COPY BOOKS ^{AND} CHARTS,

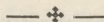
New, Revised, and Corrected Editions.

WITH EXTRA HEAVY COVERS,

The paper having been made especially for these books.



Tracing Books. Nos. 1, 2, 3 & 4.....	Each, \$0.08
Copy Books, shorter course. Nos. 1, 2, 3, 4, 5, 6, 6½, 7, “	.08
Copy Books, larger course. Nos. 1 to 12.....	“ .12
Exercise Books, <i>A</i> and <i>B</i>	“ .12
*(New) Compendium of Penmanship. In eight parts..	“ .60
Theory of Penmanship, paper.....	“ .22
Theory of Penmanship, boards.....	“ .34



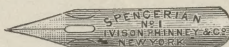
Sent by mail, post paid, on receipt of above prices.

* See page 15.

SPENCERIAN

Price per Gross, in One Gross Boxes, by mail, post-paid, \$1.10.

No. 1.*
COLLEGE.



Point fine, double elastic action; used by the best penmen in U. S. and Canada.

No. 2.*
COUNTING HOUSE.



Point fine; adapted for the use of Correspondents.

No. 3.*
COMMERCIAL.



Point medium; an easy-writing Business Pen.

No. 4.
LADIES' EXTRA.



Point extra fine; very popular for fine writing.

No. 5.*
SCHOOL.



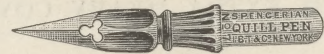
Point fine, medium in flexibility; used in Schools.

No. 6.
FLOURISHING.



Point medium and flexible; for off-hand flourishing.

No. 7.
QUILL.



Point medium; easy-writing Pen.

No. 8.
CONGRESS.



Point medium; non-corrosive and very durable.

No. 9.*
BANK.



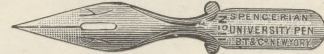
Point long and flexible; for Accountants and Tellers.

No. 10.
CUSTOM HOUSE.



Point medium; for bold, free handwriting.

No. 11.
UNIVERSITY.



Point Smooth, fine and flexible.

No. 12.
EPISTOLAIRE.



Point very fine; for delicate writing and artistic drawing.

No. 13.
ENGROSSING.



Point blunt; for coarse handwriting.

*Leading Nos.

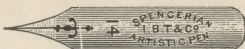
No orders accepted for less than one gross.

Sample cards containing all the Pens will be sent by mail, post-paid, on receipt of 25 cents.

STEEL PENS.

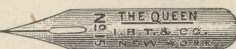
Price per Gross, in Quarter Gross Boxes, by mail, post-paid, \$1.20.

No. 14.*
ARTISTIC.



Point extra fine and flexible; for fine ornamental writing.

No. 15.*
THE QUEEN.



Point extra fine; adapted to all styles of fine writing.

No. 16.*
OFFICIAL.



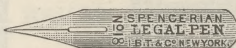
Point broad; for easy, bold-hand commercial writing.

No. 17.
LITERARY.



Point broad; a free, smooth, and easy-writing Pen.

No. 18.
LEGAL.



Point broad; for manuscript writing. Non-corrosive.

No. 19.
MERCANTILE.



Point medium; for off-hand ornamental work.

No. 20.*
EDITORIAL.



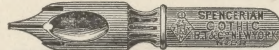
Point round, fine and medium; perfectly smooth, for rapid writing.

No. 21.
DIFFERENTIAL.



Points of different elasticity; for light handwriting.

No. 22.*
GOTHIC.



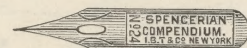
Point blunt; holds double the ink of any other Engrossing Pen.

No. 23.*
FALCON.



Point fine; perfect shape for easy writing.

No. 24.*
COMPENDIUM.



Point fine; double elastic; companion of No. 1.

No. 25.
DRAWING.



Point very fine; for fine writing, mapping and drawing.

No. 26.*
SENATE.



Points fine and medium; the Pen of Pens for constant use.

In one gross boxes only, Nos. 13, 14, 15, 19, 20, 21, 22, 23, 25, 26.

All other numbers in 1 gross and 1/4 gross boxes.

Sample cards containing all the Pens will be sent by mail, post-paid, on receipt of 25 cents.

SPENCERIAN.



BLUE-BLACK WRITING FLUID.

Quarts, stone bottles.....	per bottle, \$0.75
Pints, "	" " .50
Half-pints, "	" " .30

BLUE-BLACK COPYING FLUID.

Quarts, stone bottles.....	per bottle, \$1.00
Pints, "	" " .60
Half-pints, "	" " .40

EXTRA BLACK WRITING INK.

Quarts, stone bottles.....	per bottle, \$0.60
Pints, "	" " .40
Half-pints, "	" " .25

WRITING INKS.

BRITISH JAPAN INK.

Quarts, stone bottles.....	per bottle, \$1.00
Pints, "	" " .75
Half-pints "	" " .50
Quarter-pints, "	" " .25

BRILLIANT SCARLET INK.

Quarts, stone bottles.....	per bottle, \$1.00
Pints, "	" " .75
Half-pints, "	" " .50

If these Inks cannot be obtained from your Stationer, we will quote prices at which **Quart** and **Pint** bottles will be delivered, **Express paid.**



Specimen of writing done with this Ink sent on application.

COMPLAINTS are constantly made of the difficulty in getting good Ink; and as novelties are continually being brought out, they are tried in the hope that they may prove free from the usual defects. Few of these succeed in permanently securing any share of public support. In the meantime, Inks of established reputation, and manufactured with all the improvements that long experience can suggest, are easy to be obtained.

Probably, in some cases the durability of the ink is of little consequence—the writing has done its work in an hour or two; *but, it should be remembered, occasions constantly arise which give great importance to writings, or perhaps to the mere signature of a name.* The usual Inkstand is, of course, resorted to, and if an inferior Ink is commonly used, the result may possibly be disastrous.

SPENCERIAN BLUE-BLACK WRITING FLUID

Will not corrode nor oxidize Steel Pens. Will not fade, and cannot be washed out. *Will give one good press copy.* The beautiful blue color, when first transmitted to paper, turns intensely black from the action of the air on the writing.

It combines, in a high degree, three essential qualities,—**fluidity, color,** and **durability**,—and is absolutely reliable for all business purposes.

SPENCERIAN EXTRA BLACK WRITING INK.

The most durable Black Ink that can be made. Specially adapted for Records and Documents of importance. When first used from the bottle, will write a little pale, but is certain to dry an intense jet black. It quickly gains the required blackness on exposure to the air in an inkstand.

SPENCERIAN BLUE-BLACK COPYING FLUID

Will give three good copies if taken soon after writing, or one a long time afterward. It has the same qualities as the writing fluid, and both the original and the copies change to a deep black in a few hours, and are perfectly indelible.

SPENCERIAN BRITISH JAPAN INK

Flows from the pen an intense black. It is specially adapted for use by persons of weak sight and for card-writers. If by long exposure in the inkstand it should thicken, add our Blue-Black Fluid.

SPENCERIAN

Made of Brass, Gilt, or Silver Finish.

SPIRAL PEN-RACK.



The most convenient and
ornamental Pen and Pencil-Holder
for desk use.

Price, by mail, post paid,
15 cents.

SPENCERIAN DRAWING PENCILS.

*The Pencils are manufactured ONLY ROUND IN SHAPE,
and THREE degrees of lead.*

No. 2.—ROSEWOOD POLISHED.

Medium soft lead, for dark shading and commercial use.

No. 2-3.—BLACK POLISHED.

Medium lead, between Nos. 2 and 3, for drawing and sketching.

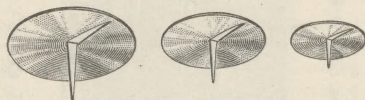
No. 3.—WALNUT POLISHED.

Hard lead, for ledger work and draughtsmen.

One dozen Pencils in a telescope box.

Price per dozen, by mail, post paid 50 cents.

SPENCERIAN DRAWING PINS.



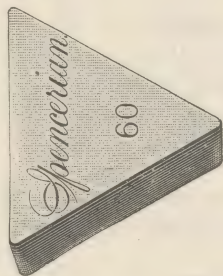
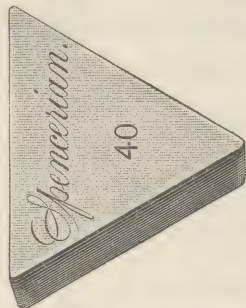
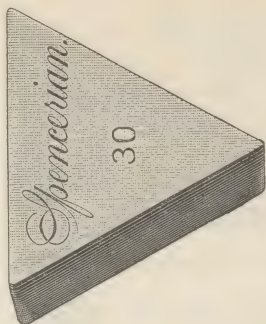
Made from one piece of silvered steel. The pin is cut from the surface and bent perpendicular; having a sharp point, is easily pressed into wood or paper, and will hold securely.

100 PINS IN A BOX.

No. 1, Small, by mail, post paid per box, 40 cents.

“ 2, Medium, “ “ “ 50 “

“ 3, Large, “ “ “ 60 “



SPENCERIAN

Triangular

Rubber.



This rubber is well adapted to use in Schools where drawing is taught, and where excellence of quality together with moderate prices are essential.

It is made of the best material, with the utmost care, and possesses a fine velvet finish which does not injure the surface of the paper.

The shape admits of the use of **Three Sharp Edges** for erasure of single lines.

Samples of the three sizes represented in the cut sent by mail, post paid, for 15 cents.

SPENCERIAN SCRIPT RULERS.



THE COUNTING-HOUSE RULER

Is 15 inches long, made of selected and seasoned silver maple, of durable finish, **with brass edge.**

In all respects it is a perfect desk and measuring ruler. It has the following advantages over all other rulers made :

1. It furnishes **Ten Scales of Measurement** according to the U. S. Standard.
2. It has **Full Spencerian Script Alphabets**, both capitals and small letters.
3. It contains handsome **Business Script Figures** (Spencerian).
4. It has a test sentence, embracing **the entire Small Alphabet.**
5. It presents models of **six different scales and sizes of writing** required in records, correspondence, and book-keeping.

All the above is stamped into the wood before it is finished, and is therefore indelible and inefaceable.

Sample by mail, post-paid, 30 cents.

THE SCHOOL SCRIPT RULER

Is made of clear hard maple, 15 inches long, and contains the Spencerian capital and small alphabets, six scales of writing, a sentence, and the figures. The number of strokes in each letter is also indicated, and the proportions and measurement of the different classes of letters are clearly presented in easy form.

It can be used in drawing exercises, spacing and ruling books of accounts, and to the student of writing it is invaluable, giving him at once a permanent and beautiful copy.

Sample by mail, post-paid, 15 cents.



SPENCERIAN

(PATENT)

Oblique Pen-Holder.

This pen-holder is approved by professional and business penmen as superior to all others for executing the *oblique* and all other *styles* of practical writing, and has the following advantages:

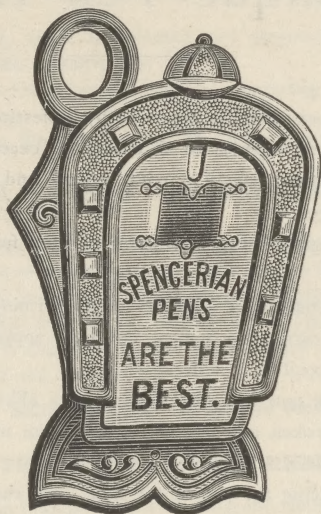
1. It gives the pen a better position for making smooth lines.
2. It enables the writer to see the forming of each letter.
3. It carries the pen at an angle approximating to the oblique position of letters.
4. The pen acts upon both points alike in the up and down strokes, and will last longer than when used in any other holder.

In placing the pen in the tube, care should be taken to have the extreme point on a line with the center of the stick, which brings it in the proper position for writing. (See accompanying illustration.)

Sample sent by mail, post paid.....\$0.15

Price per dozen, by mail, post paid..... 1.00

SPENCERIAN HORSE-SHOE CLIP.



MADE OF BRASS, GILT FINISH, STRONG STEEL SPRING.

ONE DOZEN IN A BOX.

Small size, by mail.....	10 cents each.
Medium size, by mail.....	15 " "
Large size, by mail	25 " "

SPENCERIAN

❖

❖ COMPENDIUM.

THE first SPENCERIAN COMPENDIUM of PENMANSHIP, by P. R. SPENCER AND SONS, was published in 1857. It was engraved on stone from P. R. Spencer's pen copies, had an extensive sale, and passed through many editions.

When good impressions from the engravings could no longer be obtained, a general and urgent demand was made for a

NEW SPENCERIAN

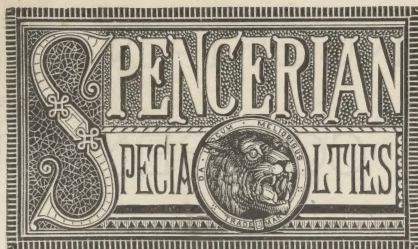
COMPENDIUM OF PENMANSHIP.

This entirely new work, by the "Spencerian Authors," is issued in Parts,—eight numbers in all,—each Part comprising nine beautiful plates 9 x 12 inches in size, engraved fac-simile from the copies and designs of the Spencerian Authors, upon steel and stone.

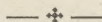
The aim of this publication is to present penmanship in its widest range, most varied adaptation, and highest perfection.

The learner, the adept, the teacher, the engrosser, the engraver, the sign-writer, the connoisseur, and all interested in penmanship will find delight, inspiration, and substantial help in this new and beautiful encyclopedia of pen art.

The Parts 1, 2, 3, 4, 5, 6, 7, and 8 are supplied together or separately, post-paid, at 60 cents *each*.



THE FULL EQUIPMENT OF A BUSINESS MAN.



We will send by **Express**, at the expense of the purchaser, ALL of the *Spencerian Specialties*, as per list below, securely packed in a wooden case, on receipt of **\$2.50**.

	Retail Prices.
1 Copy of the Spencerian Compendium, or	
5 Copy-Books, the leading numbers.....	\$0.60
1 Gross Spencerian Pens.....	1.10
1 Quart Spencerian Writing Fluid.....	.75
3 Spencerian Drawing Pencils, assorted grades.....	.15
1 Piece Spencerian Triangular Rubber.....	.05
1 Spencerian Counting-house Ruler.....	.30
3 Spencerian Pen-Holders.....	.20
1 Spencerian Medium Letter Clip.....	.15
1 Spencerian Spiral Pen-Rack.....	.15

\$3.45

IVISON, BLAKEMAN, TAYLOR, & CO.

753 AND 755 BROADWAY, NEW YORK.